

Empire State Producers Expo

EXPO



January 16-18, 2018

SRC Arena & Event Center, Syracuse, New York



WELCOME TO THE 2018 EMPIRE STATE PRODUCERS EXPO!

GROWING FOR THE HEALTH OF NEW YORK

EDUCATIONAL SESSIONS – All educational session will be held at the SRC Arena & Events Center.

DEC pesticide recertification credits and Certified Crop Advisor credits will be available. Attendance throughout a session is required for DEC credits.

TRADE SHOW – Will be on the main floor of the SRC Arena. Over 150 Exhibitors will be present to visit with growers from 8:00 AM – 5:00 PM on January 16, 8:00 AM – 5:00 PM on January 17, and from 8:00 AM – 1:30 PM on January 18.

LUNCH – Will be available for purchase in the SRC Arena main floor. Lunch is not included in your EXPO registration.

ON-SITE PARKING – Free on-site parking is available. Alternatively, overnight guests can park for free at the Holiday Inn, 441 Electronics Parkway Liverpool, 13057, (315) 457-1122, and take the free shuttle bus to the SRC Areana.

HOLIDAY INN SHUTTLE SCHEDULE TO SRC ARENA: The shuttle bus runs continuous loops every morning at 7:30am, 8am, 8:30am, 9am and 9:30am. It will run continuous loops in the afternoon at 3:45pm, 4:15pm, 4:45pm, 5:15pm and 5:45pm (Tuesday and Wednesday). On Thursday the afternoon shuttles will leave at 3:30pm, 3:45pm, 4:15pm, 4:30pm and 5:15pm. The shuttle bus ride is about 15 minutes

LODGING – The official hotel for the Empire State Producers Expo is The Holiday Inn Liverpool (Thurway) (complementary shuttle to Expo). 37 Electronics Parkway Exit of the Thruway. Rooms are available for \$100 per night. The cutoff date for booking is December 18, 2017. Contact the Holiday Inn at 315-457-1122 and ask for the Expo Rate. Open parking lot with free parking. Hotel to provide dedicated shuttle to Expo.

Monday, January 15

BECKER FORUM – FARM EMPLOYMENT PRACTICES: PLANNING FOR THE FUTURE

HOLIDAY INN CONVENTION CENTER, LIVERPOOL

441 Electronics Parkway, Liverpool, NY 13088

- 8:30 AM** **Registration and Refreshments**
- 9:00 AM** **Welcome and Introduction**
Industry Involvement in State Level Labor Issues
Rick Zimmerman, New York State Vegetable Growers
- 9:20 AM** **Review of Key Labor Regulations and Regulatory Changes**
Belén Ledezma, New York State Monitor Advocate, NYDOL
- 10:00 AM** **Break**
- 10:15 AM** **How Will USDA be Involved in Agricultural Labor Policy?**
Kristi Boswell, Special Assistant to the U.S. Secretary of Agriculture
- 10:55 AM** **Federal Labor Regulations New Programs, Overview of Forms, New Laws, etc., Regulations and Posting Requirements**
Ann Margaret Pointer, Attorney with Fisher Phillips
- 11:45 AM** **Lunch**
- 12:45 PM** **Guidelines for Making Housing Work and How to Improve Farm Worker Housing with H-2A in Mind**
- 1:25 PM** **How Other Regions of the United States are Using H-2A**
Kameron and Mark Martens, Agri-Placements, Oklahoma
- 2:05 PM** **Review of the H-2A Process**
Kristi Boswell, Special Assistant to the U.S. Secretary of Agriculture
Belén Ledezma, New York State Monitor Advocate, NYDOL
- 2:45 PM** **Break**
- 3:00 PM** **Producer Panel: Current Status of H-2A and a Few Basics**
Moderator: Paul Baker, Cornell
Panelists: Kathleen Walker, Lakeview Orchards, Burt, NY
Allison DeMarree, DeMarree Fruit Farms, Williamson, NY
Dan Henry, W.D. Henry & Sons Inc., Eden, NY
- 3:50 PM** **Speaker Roundtable – Questions and Answers with All of the Speakers**
- 4:30 PM** **Adjourn**

Tuesday, January 16

Registration opens at 8:00 AM
 Trade Show | 8:00 AM - 5:00 PM
 PSA Training | 9:00 AM - 5:30 PM
 Educational Sessions | 9:00 AM - 5:00 PM

- 9:00 AM **Produce Safety Alliance (PSA) Training**
 Snap Beans/Peas
 Berry Session I: Industry Trends
 Emerging Markets – Hops
 Tomatoes: Transplants, Trellis and Varieties

- 10:15 AM **Break and Visit Trade Show**

- 10:45 AM **Cabbage**
 Berries Session II – Weed Management
 Emerging Markets – Malting Barley
 Tomatoes: Mulch, Water and Weed Control

- 12:00 PM **Lunch and Visit Trade Show**

- 2:00 PM **Beets/Carrots**
 Berry Session III – Soil and Plant Health
 Emerging Markets – Profitable Log-Grown Shitake Mushrooms
 Tomatoes: Disease, Pests, Prevention

- 3:15 PM **Break and Visit Trade Show**

- 3:45 PM **Weed Management**
 Berry Session IV – Spotted Wing Drosophila (SWD) Farmer to Farmer
 Emerging Markets – Hemp
 Tomatoes: Moving from Field to Market for a Profit

Tuesday, January 16, 2018					
Time	Allyn Hall Gym	MP Room 9	Otis Suite 10	A182	A292
9:00 AM	SNAP BEANS/PEAS	BERRY SESSION I	HOPS	PSA GROWER TRAINING COURSE	TOMATOES
10:15 AM BREAK AND VISIT TRADE SHOW					
10:45 AM	CABBAGE	BERRY SESSION II	MALTING BARLEY	PSA GROWER TRAINING COURSE	TOMATOES
12:00 PM LUNCH AND VISIT TRADE SHOW					
2:00 PM	BEETS/CARROTS	BERRY SESSION III	SHIITAKE MUSHROOMS	PSA GROWER TRAINING COURSE	TOMATOES
3:15 PM BREAK AND VISIT TRADE SHOW					
3:45 PM	WEED MANAGEMENT	BERRY SESSION IV	HEMP	PSA GROWER TRAINING COURSE	TOMATOES

Wednesday, January 17

Registration opens at 8:00 AM
 Trade Show | 8:00 AM - 5:00 PM
 PSA Training | 9:00 AM - 5:30 PM
 Educational Sessions | 9:00 AM - 5:00 PM

- 9:00 AM **Sweet Corn**
Using CSF and NEWA Online Tools
High Tunnel
Marketing to Millennials

- 10:15 AM **Break and Visit Trade Show**

- 10:45 AM **Scope of What the Washington Fruit Industry is Doing: Past, Present and Future**
Onion SLB Fungicide Resistance Workshop
Biopesticides
Greenhouse
The Business Side of Cut Flower Farming

- 12:00 PM **Lunch and Visit Trade Show**

- 2:00 PM **Fruit Quality – Fruit Finish Issues**
Onion Pest Management
Talking to Customers about GMOs
Greenhouse
Biological Control of Insects in Cut Flower Farming

- 3:15 PM **Break and Visit Trade Show**

- 3:45 PM **Tree Fruit IPM: Sudden Apple Decline**
Onion Feature Presentation
New Soil Health Innovations, Initiatives, and Farmer Networking
Precision Irrigation
Weed Management and Soil Health in Cut Flower Production

Wednesday, January 17, 2018					
Time	Allyn Hall Gym	MP Room 9	Otis Suite 10	A292	A296
9:00 AM		SWEET CORN	CSF AND NEWA	HIGH TUNNEL	MARKETING TO MILLENNIALS
10:15 AM BREAK AND VISIT TRADE SHOW					
10:45 AM	TREE FRUIT	ONIONS	BIOPESTICIDES	GREENHOUSE	CUT FLOWER
12:00 PM LUNCH AND VISIT TRADE SHOW					
2:00 PM	TREE FRUIT	ONIONS	GMO	GREENHOUSE	CUT FLOWER
3:15 PM BREAK AND VISIT TRADE SHOW					
3:45 PM	TREE FRUIT	ONIONS	SOIL HEALTH	PRECISION AG	CUT FLOWER

Thursday, January 18

- 9:00 AM **Technologies to Reduce Production Risks Associated with Weather**
Soil Health
Root Crops
Beginning Farmer Track
Social Media Marketing – Being Proactive Instead of Reactive
- 10:15 AM **Break and Visit Trade Show**
- 10:45 AM **Tree Fruit IPM II: Chemical Control**
Wildlife Management
Vine Crops
Beginning Farmer Track
Unique Marketing Opportunities
- 12:00 PM **Lunch and Visit Trade Show**
- 2:00 PM **Hard Cider – Session I**
Beginning Farmer Track
- 3:15 PM **Hard Cider – Intersession (PWT Working Group)**
- 3:45 PM **Hard Cider – Session 2 Tasting**

Thursday, January 18, 2018					
Time	Allyn Hall Gym	MP Room 9	Otis Suite 10	A292	A296
9:00 AM	TREE FRUIT	SOIL HEALTH	ROOT CROPS	BEGINNING FARMER	SOCIAL MEDIA MARKETING
10:15 AM BREAK AND VISIT TRADE SHOW					
10:45 AM	TREE FRUIT	WILDLIFE	VINE CROPS	BEGINNING FARMER (TRADE SHOW FLOOR)	UNIQUE MARKETING OPPORTUNITIES
12:00 PM LUNCH AND VISIT TRADE SHOW					
2:00 PM		HARD CIDER		BEGINNING FARMER	
3:15 PM HARD CIDER PWT MEETING					
3:45 PM		HARD CIDER		BEGINNING FARMER	

2018 EXPO SCHEDULE OVERVIEW

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