

Empire State Producers Expo

SPONSORSHIP INFORMATION FOR THE EXPO

Sponsorship is a great way to provide support for the Expo as well as a very visible way to show support and commitment to your customers' industry. There are a variety of ways that your company may choose to sponsor all or part of the Expo. The sponsorship request form has all of the information your company needs to be an integral part of the Expo through sponsorship. To take full advantage of sponsorship benefits, you must fill out the sponsorship request form and Industry speaking spots form and return them to the NYSVGA office before stated deadline.

What's Your Level?

Coffee Break- \$150

Coffee Break sponsors will have their company name displayed on signage by the coffee break in the Trade Show.

Gardner Level- \$250

Sponsor will receive: Company name recognition in the registration area, Company name recognition at door of chosen Session, and Company name recognition in the NYSVGA-Newsletter Expo Edition.

Grower Level- \$500

Sponsor will receive: Company name recognition in the registration area, Company name recognition at door of chosen Session, Company name recognition in the NYSVGA-Newsletter Expo Edition, and *one complimentary Expo Registration*. Deadline for newsletter and signage inclusion is Dec. 1, 2013.

Producer Level- \$1000

Sponsor will receive: Company name recognition in the registration area, Company name recognition at door of chosen Session, Company name recognition in the NYSVGA-Newsletter Expo Edition, *Two complimentary Expo Registrations, and the opportunity to speak for 5 minutes in classroom to present new products in the "What's New From Industry" session. You must fill out form in this packet to take advantage of this opportunity.* Deadline for newsletter and signage inclusion is Dec. 1, 2013.

Master Farmer Level- \$2000

Sponsor will receive: Company name recognition in the registration area, Company name recognition at door of chosen Session, Company name recognition in the NYSVGA-Newsletter Expo Edition, *Four complimentary Expo Registrations, the opportunity to speak for 5 minutes in classroom to present new products in the "What's New From Industry" session. You must fill out form in this packet to take advantage of this opportunity. Your company PowerPoint running during session breaks in the classroom of choice, and a Free Ad in the NYSVGA-Newsletter Expo Edition.* Deadline for newsletter and signage inclusion is Dec. 1, 2013. PowerPoint must be received before Jan. 20, 2014.

Additional sponsor opportunities are available for your company. Please see the sponsorship form for details!

Deadline for your company's sponsorship information to be listed in the 2013 New York State Vegetable Growers News-Expo Edition is Dec. 1, 2013. All forms (the Sponsorship Request form and the Speaking Spots form) must be returned to the NYSVGA office by Dec. 1, 2013. See forms for address and contact information.

SPONSORSHIP REQUEST FORM

Please accept this donation: Circle One

Coffee Break- \$150

Gardner Level- \$250

Grower Level- \$500

Producer Level- \$1000

Master Farmer Level- \$2000

Items for Drawing- (Seed, Product, ect) _____

Donation of Company Items for Registration- Lanyards, Bags

Please direct our donation to: *(You may circle more than one.)*

General Conference Fund

Becker Forum

Berries

Cabbage

Cultural Control and Climate Extremes

Direct Marketing

Food Safety/GAPS

General Conference Fund

General Session

Greenhouse/Tunnels

Ice Cream Social

Labor

Leafy Greens

Onions

Potatoes

Snap Beans/Peas

Soil Health

Sweet Corn

Tomatoes/peppers

Tree Fruit

Vine Crops

TOTAL DONATION: \$ _____

Paying by Check? Make checks payable to "NYSVGA" with Empire Expo Sponsor in the memo line and mail to: NYS Vegetable Growers Association, Inc., PO Box 267, Macedon, NY 14502

Paying by Credit Card?

Credit Card Type: Visa, Am Ex, Discover, Other

Credit Card Number: _____ CID Code: _____

Expiration Date: _____

Sponsor Name & Title: _____

Company: _____

Phone: _____ Email: _____

Address: _____

*Sponsorships totaling \$500 or more may receive complimentary Expo Tickets, to claim your tickets consult the information form and fill out the below request appropriately.

Producer Sponsor Extra Ticket

Name & Title: _____

Master Sponsor Three Extra Tickets

Name & Title: _____

Name & Title: _____

Name & Title: _____

Empire State Producers Expo Industry Speaking Spots

What's New In Industry?

Dear Exhibitor/ Sponsor,

We've set aside time each day for you to talk briefly to attendees about what is NEW from your company for the coming season. These speaking opportunities are scheduled at different times in many of the educational sessions. This is a great opportunity for you to highlight new products/services for your company!

You have a maximum of five minutes at one session. Only information on new products or services should be presented. Direct people to your booth for more information. No A-V equipment can be used during your presentation. You must fill out and return this form before December 1, 2013 to take advantage of this offer.

Questions? Contact Jeanette Marvin, NYS Vegetable Growers Association, 315-986-9320 or nysvga@twcny.rr.com

I would like to speak during sessions focusing on:

Berries	Business and Labor Management	Cabbage
Cover Crops and Soil Health	Direct Marketing	Greenhouse and High Tunnels
Irrigation	Floriculture	Onions
Phytophthora	Potatoes	Processing Vegetables
Spanish Session	Specialty Vegetables	Stink Bug
Sweet Corn	Tree Fruit	Tomato, Peppers, Eggplant
Vine Crops	Winter Greens	Winter Storage Crops

Name & Title: _____

Company: _____

Phone: _____ Email: _____

* Reminder! The Expo Exhibitors Complimentary Breakfast is scheduled for Thursday, January 23, 2014 at 7:30 am in the exhibit hall. Please indicate whether a representative from your company is planning to attend. Thank you! Yes, we will have _____ people at breakfast.

* Please return Sponsorship and Industry Speaking Spots forms to Jeanette Marvin before Dec. 1, 2013:

Fax- 315-986-8534 PO Box 237, Macedon, NY 14502 Jmarvin@rochester.rr.com
